

BETTER TOGETHER

Enhancing connections between
occupational health professionals

The Australian & New Zealand Society of Occupational Medicine

Annual Scientific Meeting 2017
FREMANTLE, WA

20th - 23rd August, 2017

(plus a pre-conference visit to Rottnest Island 19th to 20th August 2017)



ANZSOM

The Australian and New Zealand Society
of Occupational Medicine inc

www.anzsom.org.au

SPONSORSHIP & EXHIBITION OPPORTUNITIES

Join us at the Esplanade Hotel, Fremantle for ANZSOM's major educational event

The Australian and New Zealand Society of Occupational Medicine (ANZSOM) is at the forefront of professional development in this important field and the Western Australian Branch is proud to be hosting the 2017 Annual Scientific Meeting of the Society in August.

The 2017 conference highlights the central role played by occupational medical practitioners and occupational nurses in addressing the challenges and responsibilities in ensuring the current and future health and wellbeing of the workforce. Expert speakers will attract participants from interstate and overseas, presenting a unique opportunity to engage with a variety of health professionals representing national and regional enterprises, including government and industry organisations and small and large business.

Sponsoring and exhibiting at ASM 2017 will provide your organisation with a perfect platform to directly interact with delegates from a wide range of backgrounds, expertise and influence across the industry. You will have extensive marketing exposure in the lead up to the event as well as during the conference.

The ANZSOM conference continues to grow, attracting over 130 registrants in 2016.

ANZSOM is currently seeking sponsorship for the conference and there are a variety of options and sponsorship levels available. Please do not hesitate to contact us to discuss a flexible or tailor-made package for your organisation on secretariat@anzsom.org.au.



Dr Miguel Sergio Kabilio
Conference Convenor
ANZSOM Western Australia Branch



About ANZSOM

ANZSOM is the professional society for those who practice or have an interest in the fields of occupational medicine, occupational health nursing and workplace health more generally. The society seeks to advance the knowledge, practice and standing of occupational health by providing opportunities for professional development, networking and partnerships.

Sponsorship at a glance

Major sponsor	\$15,000 (one only)
Welcome Reception sponsor	\$2,800 (one only) SOLD
Conference Dinner sponsor	\$5,500 (one only) SOLD
Sponsor a session	From \$1,500 per session
Advertising in conference program	Half Page \$450, Full Page \$650
Delegate satchel insert	\$450
Exhibition space	
• Full conference (3 days)	\$2,800
• Single day	\$1,500

NB All prices are inclusive of GST

More comprehensive information on each package is contained in the following pages.

If you do not see a package that suits your needs, please do not hesitate to contact us to discuss a flexible or tailor-made package for your organisation on secretariat@anzsom.org.au



Major Sponsor (One only) - \$15,000



As the major ANZSOM Conference Partner, your organisation will be at the forefront of the branding and advertising associated with the conference. Recognition will occur in all materials, at all social events and all branded avenues. You will gain maximum visibility in front of over 150 delegates and hundreds via conference promotion as the sole major sponsor.

BENEFITS:

- Company name/logo on conference signage for the duration of conference (3 days)
- Acknowledgement and company logo in official conference program (printed and available online)
- Acknowledgment and company logo on registration brochure (available up to 5 months before the conference)
- Acknowledgment and company logo on website (available up to 5 months before the conference)
- Acknowledgement in ANZSOM newsletter (quarterly - 2 issues leading up to the conference)
- Acknowledgement at the start of conference
- Company supplied banner in main auditorium for duration of the conference (3 days)
- Two complimentary exhibition spaces
- Satchel inclusions – as approved by the ASM Organising Committee (e.g. company brochure, pad & pen)
- Complimentary attendance at the conference dinner for two people.



Conference Dinner – Esplanade Hotel

~~Sponsorship – \$5,500~~ SOLD

The Conference Dinner is the key social function and a great sponsorship and networking opportunity, usually attracting over 150 delegates. It will be held on Tuesday 22rd August at The Esplanade Hotel, the main venue for the conference. Guests will also enjoy world class food and service.



BENEFITS:

- Acknowledgment in official conference program in association with the conference dinner (printed copy and online)
- Acknowledgement on registration form and online registration web site in association with the conference dinner
- Company supplied banner displayed at dinner venue
- Formal acknowledgement at the dinner and at the conference opening
- Opportunity to make a presentation or arrange a speaker at the dinner*
- Company logo printed on dinner menus
- Complimentary exhibition space during conference (3 days)
- Complimentary dinner tickets for two
- Printed promotional material at the venue*
- Option for other information giveaways at the dinner*

**As approved by the ASM Organising Committee*



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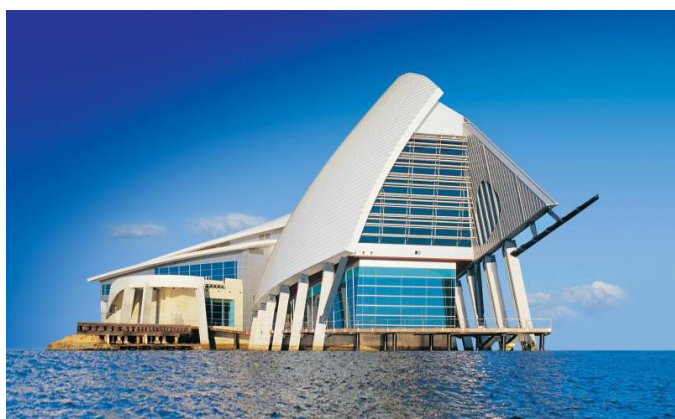
www.anzsom.org.au

Welcome Reception – WA Maritime Museum

~~Sponsorship – \$2,800~~ **SOLD**

The Welcome Reception is the opening event of the conference and the first networking opportunity for delegates. It will be held on the evening of Sunday 20 August at the stunning WA Maritime Museum, perched on the Indian Ocean's shore at Fremantle.

The WA Maritime Museum is symbolic of Fremantle's past, present and future as a coastal city and port, and features iconic displays such as the America's Cup winner, Australia II. Delegates will be keen to make the most of this rare opportunity and we expect the event will be attended by up to 150 people.



BENEFITS:

- Acknowledgment in official conference program in association with the welcome reception (printed copy and online)
- Acknowledgement on website
- Option for other information giveaways at the welcome reception*
- Complimentary welcome reception tickets for two
- Company supplied banner displayed at venue
- Printed promotional material at the venue*
- Opportunity to make presentation or arrange a speaker at the reception*

****As approved by the ASM Organising Committee***



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Sponsor a session (from \$1,500 per session)

Increasingly popular amongst our sponsors is the opportunity to support technical sessions so as to highlight their particular field of expertise. While the full program remains to be finalised, the overarching theme focuses on bringing occupational health professionals together to address occupational health risks and improve outcomes for workers and employers in a rapidly changing employment environment.

Options include plenary sessions, workshops, site visits and breakfast sessions. Pricing will depend on the session.

Please contact the Secretariat to discuss your organisation's requirements on secretariat@anzsom.org.au

Exhibition space

The Esplanade Hotel, Fremantle boasts excellent conference facilities including a dedicated exhibitor space.

Space for full conference (3 days)

\$2,800

This includes registration for two people to the educational program for the duration of the conference. This does not include tickets to social events. Sponsors will have the opportunity to purchase tickets separately.

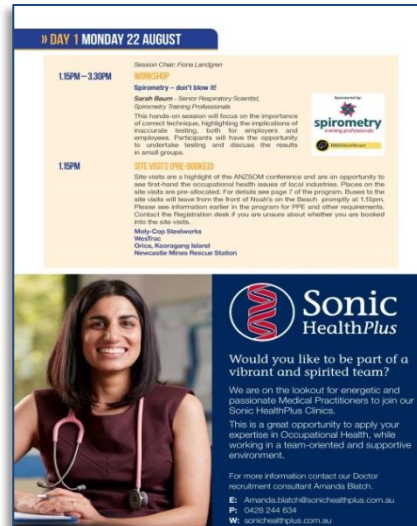
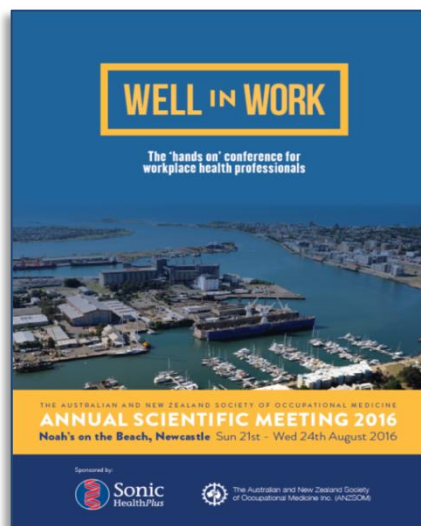
Space for single day

\$1,500

This includes registration for two people to the educational program for the day. This does not include tickets to social events. Sponsors will have the opportunity to purchase tickets separately.



Advertising in conference program



The conference program is professionally produced in colour, and provides opportunities for full or half page advertisements. It is printed for delegates and available online from the ANZSOM website and conference app.

Half page advertisement **\$450**
(artwork provided by sponsor)

Full page advertisement **\$650**
(artwork provided by sponsor)

Satchel inserts

Satchel inserts are a popular sponsorship item, providing exposure to all delegates.

- Inserts are supplied by the sponsor and may take the form of a brochure / flyer or samples, gifts etc. to promote your product or service.
- The inserts should be maximum A4 in size. Volume will also be a consideration and subject to approval.
- All inserts must be approved by the Conference Organiser and Conference Committee and must be delivered to the conference venue before the start of the conference.

Each insert (up to A4 size) **\$450**
(provided by sponsor)



ANZSOM ASM 2017

Sponsorship confirmation

If you wish to confirm your interest in Sponsorship/Exhibition, please complete the form below and return to the ANZSOM Secretariat

- Suite 8 150 Chestnut St, Cremorne VIC 3121
- Email secretariat@anzsom.org.au
- Fax (03) 9428 4872

A Tax Invoice will be provided. Full payment is required 4 weeks before the conference.

Organisation Name _____

Address _____

Contact Person _____ Position _____

Email _____

Signature _____ Date _____

Sponsorship packages

Select preferred item(s) (as per items on previous pages)

	<i>Cost (including GST)</i>
<input type="checkbox"/> Major sponsor	\$15,000
<input type="checkbox"/> Conference Dinner sponsor	\$5,500
<input type="checkbox"/> Welcome Reception sponsor	\$2,800
<input type="checkbox"/> Sponsor a session	From \$1,500 per session
<input type="checkbox"/> Advertising in conference program – Half page	\$450
<input type="checkbox"/> Advertising in conference program – Full page	\$650
<input type="checkbox"/> Delegate satchel insert	\$450
<input type="checkbox"/> Exhibition space for full conference (3 days)	\$2,800
<input type="checkbox"/> Exhibition space for single day	\$1,500

Discounts are available for multiple advertisements; please contact the secretariat for pricing
secretariat@anzsom.org.au

